

CASA RED SHOE GALA

FRIDAY, OCTOBER 13, 2023

6 - 9 P.M.

HOSTED BY EMCEE, ALLY GALLO, WNEP NEWS



LA BUONA VITA,
DUNMORE, PA.

There's No Place Like Home

CASA BOARD

Dear Friend,

For the children in foster care in our county, there's no place like home!

LISA MURPHY, PRESIDENT

We would like to invite you to join us in celebrating CASA of Lackawanna County at our annual Gala, to be held **Friday, October 13, 2023, from 6 – 9 p.m. at La Buona Vita, Dunmore, PA.**

BENJAMIN ALLMAN, VP

Help a child find their way home when you become a sponsor of this year's Red Shoe Gala!

**SUSAN JEFFERY,
SECRETARY/TREASURER**

There are several ways to get involved: as a donor, an event sponsor, or by donating an item or service for our basket raffle.

JESSICA FARRELL

Our Red Shoe Gala will include dinner and dancing, and an opportunity to learn more about the important work of CASA here in Lackawanna County.

KATHERINE KENNEDY, ESQ.

Based on the belief that children are entitled to a safe and permanent home, Court Appointed Special Advocates of Lackawanna's trained volunteers work in collaboration with the Juvenile Court, and the Office of Youth and Family Services to represent the needs of children who need a voice.

MARTIN TOTH, ESQ.

ELIZABETH WARRICK

This year we served 82 children with 32 advocates, but there are many more children needing our services. Funds raised through the Red Shoe Gala will support our mission to recruit and train volunteers who provide a voice for a child so that they do not become lost in an overburdened child welfare system.

Your tax-deductible donation of goods or services will help to ensure that each abused and neglected child in our county has the opportunity to have their own volunteer advocate.

Sincerely,

Joan Peterson, CASA Director
Katie Kennedy and Lisa Murphy, GALA Co-Chairs

CASA OF LACKAWANNA IS A 501 (C)3 NOT-FOR-PROFIT ORGANIZATION WITH AN EIN OF 88-3010377

CASA RED SHOE GALA

SPONSORSHIP OPPORTUNITIES

There's No Place Like Home

\$5,000 RUBY RED SLIPPER PRESENTING SPONSOR (1 AVAILABLE)

Event Sponsor
Premiere Event signage and logo on all event materials/billboards
Table for eight
Full-page ad in event program
Sponsor will be recognized throughout event including a "brick" on the Yellow Brick Road.

\$2,500 YELLOW BRICK ROAD SPONSOR (2 AVAILABLE)

Table for eight
Logo on all event materials
Full-page ad in event program
Sponsor will be recognized throughout event including a "brick" on the Yellow Brick Road.

\$1,000 EMERALD CITY SPONSOR (5 AVAILABLE)

Table for eight
Table Signage
Half page ad
Sponsor's name will be featured on a "brick" along the Yellow Brick Road at event.

\$500 LOLLIPOP GUILD SPONSOR

4 Tickets
Table signage
Half-page ad
Sponsor's name will be featured on a "brick" along the Yellow Brick Road at event

PERSONALIZED SPONSORSHIP OPPORTUNITIES AVAILABLE UPON REQUEST!

SPONSORSHIP INSTRUCTIONS:

MAIL OR EMAIL SPONSORSHIP /TICKET ORDER FORM TO:

CASA OF LACKAWANNA COUNTY

846 JEFFERSON AVENUE

SCRANTON, PA 18510

OR EMAIL JP@THEADVOCACYALLIANCE.ORG

AD SUBMISSION:

AD SPECS: FULL PAGE Ad – 7.5”H X 4.5”W;

HALF PAGE Ad – 3.75”H X 4.5”W

**AD FORMAT: AT LEAST 300 DPI IN EITHER JPG, PDF, TIFF
FORMAT**

EMAIL: JP@THEADVOCACYALLIANCE.ORG

Deadline for sponsorship reservation and program ads is September 30, 2023

- Make checks payable to "CASA of Lackawanna"
- Questions? Call Joan Peterson at (570)558-3971

SPONSORSHIP AND TICKET ORDERS

NAME OF ORGANIZATION FOR SPONSORSHIP LISTING:
CONTACT PERSON:
STREET ADDRESS:
CITY/STATE/ZIP:
PHONE/EMAIL:

SPONSORSHIPS:

- \$5,000 Ruby Red Slipper Sponsor
- \$2,500 Yellow Brick Road Sponsor
- \$1,000 Emerald City Sponsor
- \$500 Lollipop Guild Sponsor

FULL PAGE Ad IN PROGRAM BOOK \$250

HALF PAGE Ad IN PROGRAM BOOK \$150

TICKETS:

I would like to purchase tickets at \$75/per ticket.

I would like to purchase a table for 8 at \$500.

I cannot attend, but would like to make a tax- deductible donation of \$

CHECK PAYABLE TO CASA OF LACKAWANNA IS ENCLOSED.

I WOULD LIKE TO DONATE THE FOLLOWING ITEM(S) TO THE BASKET RAFFLE:

ITEM(S): _____

ESTIMATED VALUE: \$ _____